

Course Descriptions CiE

Course code:

Course title : Current Economic Issues

Hours per week: 2 hrs.

Semester: 7th sem.

Number of Credits allocated/work load: 2 credits

Course contents:

relevant current topics, issues and developments, plus background information, from different aspects & angles, including linguistic structures necessary to communicate (in written and orally) about the discussed fields; additional (inter- & intra-)cultural findings

Topics (e.g.):

- business ethics
- problems of corruption, bribery
- advertising
- CEO pay and recruiting
- Privatisation
- M & A
- China
- Management issues
- Current trends

Prerequisites: good level of English, business English (B 2)

Objective of the course/learning outcome:

Participants are invited to enlarge their knowledge, understanding of and insight into selected fields of topical interest of global business, including relevant communicative (English) structures; they should enhance their ease in reading business articles and analyses (both in American and British English) and their ability to express themselves on those issues orally and in written, to produce their own analyses of examples and cases, build up and present their lines of argument plus conclusions and solutions.

Recommended Reading: Business Press, e.g.: The Economist,
Business Week, Financial Times

Teaching methods: interactive seminar; presentations, texts, material, discussions, team work etc.

Assessment methods: - final (written) exam (for grade)
- presentation (for pass, without grade)
- regular contributions (regular attendance!)

Language of instruction: English

Name of lecturer: Prof. Dr. Harald Müllich

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Link: